

Norpe Strengthens UK Operation



Norpe, one of the longest established names in display refrigeration in the UK, is delighted to announce major new investment.

Four new shareholders will be taking the majority shareholding whilst still retaining its strong financial and operational links with the Manufacturing unit in Porvoo, Finland.



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From left to right: Tor Georg Cudrio, Craig Daniels, Kevin Raworth, John Hartley & Chris Syddall

Existing UK Managing Director Kevin Raworth and Technical Manager John Hartley will be joined by Craig Daniels and Chris Syddall as the four new shareholders. Craig is the current owner of Movers Transport who provided Norpe with its distribution and logistics for over 7 years and Chris has been involved in the retail, catering and leisure industry for over 25 years. Both bring with them an extensive knowledge in key areas of finance, logistics and marketing which will enable Norpe to grow its UK operation.

Norpe will continue to operate from its current offices in St Christopher House, Stockport and retain the sole distributorship of the complete range of Norpe manufactured products. It will also retain a majority of its existing and long serving staff.

A major new development will be a return to providing its own in-house spares and warranty service which were outsourced by previous management. The return of these resources will give sole responsibility back where it belongs within the company.

The UK operation will continue to focus on the promotion and sale of its new remote range of Spirit Multideck cabinets now with complete ECA approval across the range. We also have strong existing plug-in products such as the Euroclassic, Normix and Norcon, Deli range and of course the popular Saga patisserie. To accompany our own range we also have available associated products such as back bars,

“We are delighted with the new developments in our UK operation and believe these changes will ensure both growth and an improved service to our UK customers with more UK orientated control by a trusted team of professionals who understand the UK refrigeration market intimately”

Tor Georg Cudrio
Chief Operating Officer, Norpe

upright display refrigeration and chest freezers to satisfy projects large & small.

Norpe wishes to enhance its relationship with current distributors as well as embracing new partners to distribute the comprehensive Norpe Range where geographical coverage requires improvement. A variety of new distributor incentives will be announced in its forth-coming Newsletter.

Its business as usual for Norpe in the UK with the focus on an improved and complete service, for all of our partners, and we would like to take this opportunity to thank our existing customers who have given us there unwavering support. They know who they are!